

## **Abstract**

In many developing democracies like Pakistan women are less likely to vote than men and, when they do vote, are more expected to follow the desires of family household and clan heads. There are Electoral theories and electoral models which discuss intensive analysis of electoral politics and voting behavior of women electorates. It is inferred from the studies that electoral behavior cannot be studied without the proper understanding of electoral politics because different tactics are used to shape the voting behavior of an electorate including women electorates. There are numerous determinants which shape the women electoral behavior such as education, age, neighborhood, family and friends, media (T.V, Newspaper etc.), ethnicity, electoral campaigns, electoral candidates, political party leaders and many others. All these factors also play a significant role in shaping the electoral behavior of women in our indigenous society. This research does not probe into the finding the new determinants of electoral behavior instead it would test the established determinants in our society on the women electorates.