

Abstract

The study delves into the intricate dynamics of Voting Behavior in Tehsil Pattoki district, Kasur Pakistan. A Tehsil characterized by its diverse and multifaceted socio-political and unique landscape. It analysis the effects of castism, religion, ethnicity, educational and economic status, awareness on electoral decisions and providing a comprehensive report of how above mentioned factors shape Voter preferences. By employing qualitative research methods, the subject inquires about the historical voting patterns, the tendencies of religious clerics, the role of political parties, feudalism, nepotism, extremism and the impact of both national and social media networks on Voting preferences. Interviews were conducted especially from the young ones and their socio-political preferences as well as increasing role of women the electoral process in Tehsil Pattoki. The researcher has conducted surveys, touring through the nook and corner of the Tehsil. The researcher accumulated the information and became able to highlight the challenges and opportunities facing electoral and democratic participation in Pattoki. The subject thesis is also offering insights into the implications for the future elections, government and governance. This exploration about Pattoki not only contributes to the academic discourse on electoral behavior and preferences but also serves as an important resource for policymakers, political analysts, Civil society analysts, civil society organizations striving to enhance democratic engagements in tehsil Pattoki in the days ahead. It consists of six chapters which elaborate the Tehsil Pattoki in more comprehensive way and gives a way forward to pro-democratic forces to work accordingly in order to bring true democratic process. It consists of thirty-three union councils and more than four hundred small and large villages mostly consists of their unique cultural, religious, educational and agricultural traits. It works like a smart booklet for those policy makers and authorities who are really interested to bring a socio-economic and political change in the area and many initiatives can be started for the welfare of the inhabitants of fertile agricultural lands, friendly with diverse quality people.