

ABSTRACT

Deep in the mountains of Hindu Kush Chitral has remained significantly important in geographic and strategic perspective. The piece of land in the extreme north of Pakistan is blessed with numerous natural resources and it is also a gateway to Central Asia. The construction of China Pakistan Economic Corridor (CPEC), alternative passage through Chitral will bring massive economic opportunities through investors and developer in different sectors. With the materialization of CPEC route the potential in the valley will be explored and utilized for the betterment of the country in broader spectrum. Opening of this trade route will not only change the economic landscape of the valley but will also change the sociology of the area. This mega venture along with economic opportunities will generate challenges to the indigenous community of the valley. Expected opportunities will attract more businessman and investors from outside to the valley. This migration process will lead social transformation along with challenges not only in economic perspective but the indigenous cultural heritage of the society will be endangered. Only an inclusive and integrated development stratagem with the confidence of the all stakeholders will pave the way for smooth and sustainable economic growth of Chitral. People-centric development approach will bring economic independency in the lives of the people otherwise there will be more challenges for the people.