

Abstract

The purpose of this paper is to explore and rationalize the balance between the critical and exciting activities of a business woman's events and this business is to see how women owners of small and medium-sized organizations manage work and family balance. Using this helpful information, selected papers have explored setting up a calculated system that reflects the balance of effect between the serious and exciting activities of business ladies' viewers. The adoption of this concept of Entrepreneurship has emerged as a global vision and contributed to the country's financial development. It uses the skills of business visionaries to accomplish their tasks. Working women leaders face the issue of balancing between critical and exciting tasks. The growth of household debt as their occupation creates the issue of the labor struggle. In order to win the work struggle, they need to balance between work and personal life. In order to achieve flexibility and control in their work and individual commitment, women started their own businesses. They contributed to job creation, development, and the financial development of the country through their new experiments. It offers future courses for various scientists, scholars, and strategists in the field.

Keywords: Transformation of economic events, adaptability, women's business vision, balance between critical and exciting activities