

ABSTRACT

In many countries, entrepreneurship has emerged as a significant social phenomenon and is regarded as an effective strategy for bolstering and advancing the national economy. This is because entrepreneurship is recognized as a successful technique of boosting and progressing the economy. Since it promotes regional growth and economic success and encourages creative thought, it is also a solution to the problem of unemployment. This study examines how extracurricular activities and entrepreneurial orientation impact the entrepreneurial intention with the mediating role of entrepreneurial self-efficacy among Pakistani university students. The researcher collected data using Likert scale questionnaires ranging from 1 to 5. In the study, 400 college students were surveyed. In this case, a simple random sample technique was used. Smart PLS software was used for data analysis. The findings suggests that extracurricular activities and entrepreneurial orientation significantly impact the entrepreneurial intention with the mediating role of entrepreneurial self-efficacy. This study adds important new knowledge to entrepreneurship studies. Research also suggests future steps. It especially developed entrepreneurial orientation, self-efficacy, and intention in Pakistani academic institutions.

Keywords: Extracurricular activities, entrepreneurial orientation, entrepreneurial intention, self-efficacy.