

Abstract

Political reviews an interest vary rapidly and they are changed every year. Interest in politics have a great impact on how people participate in formal and informal politics. This study aims to study the political pulse of Great Britain using various qualitative models. Data utilized in this study is of Audit of Political Engagement collected through Hansard Society of UK. Data used in this study is of 20342 in total of different audits, as the data is from Audit-1 till Audit-16. Models are computed for each audit to determine interest in politics. Each model computed is to determine interest in politics is based upon various factors which are some demographic variables and core indicators. A pooled model is constructed for the determination of the overall effect of these indicators. It is concluded through the results that males are more interested in politics than females. People whose age is beyond 45 are more interested in politics than youth as well as people of middle age. It is determined that the level of interest in politics is increased with time as an increment in the level of voting, knowledge about politics and UK parliament is increased. Indicator knowledge about politics has the strongest impact in political interest. It is concluded that there is a change in the perception and interest of Britain's over the time and after 2010 there is a certain increase in their interest level. It is concluded that Britain's are more likely to participate in formal politics. Through the pooled model it is concluded that voting, knowledge about politics and UK parliament are the indicators having an impact on interest in politics.