## **Abstract**

The energy crisis is a global concern these days. Many research groups are active to gain more output from conventional energy sources. Fuel cells are green sources of energy, and scientists are trying to increase their efficiency by introducing different techniques. Delafossites are ABO2 type minerals being widely used in solar cell engineering. But in certain applications, especially in the environment of magnetic fields, the magnetic characteristic reduces their biasness. We aim to tailor Delafossites with softer magnetic characteristics. In this work nanocomposites, based upon Cr-doped CuFeO2 were synthesized using the micro-emulsion method in the doping range of 2%, 4%, 6%, 8%, and 10%. The prepared samples were characterized and results confirmed the existence of a prepared sample with nano-crystallite size. The crystallite size varies between 31.35 to 23.35 nm. FESEM gave the results of surface morphology which was per required results. The average grain size is found between 172 and 45 nm. FTIR confirms the sharp peak at 408.11 cm<sup>-1</sup>, broad absorption at 1079.65 cm<sup>-1</sup>, and less intensive band at 1018.4 cm<sup>-1</sup>. The sharp vibration peak of the sample at 585.96 cm<sup>-1</sup> band is related to Fe-O magnetite showed a level of purity. EDX confirms the qualitative and quantitative contents of pure and Cr-doped CuFeO2. VSM results illustrated that the crystal structure of pure and Cr-doped CuFeO2 that the saturation magnetization is decreased by increasing the doping of Cr ions. PL results showed that the bandgap increased by increasing the Cr-doping.