

Abstract

The present study aims to connect the notion of Environment ethics with CSR, keeping in mind various perennial and primordial issues of Pakistan simultaneously. It is descriptive as well as normative in its nature. On a descriptive level, it depicts the prevailing moral problems and dilemmas of environmental ethics. On a normative level, it suggests some practical ethical principles, guidelines, and moral responsibilities to business organizations and corporations regarding environmental protection. The primary targets of this research work are deeply examined and detect major environmental problems of Pakistan and the organization's ethical responsibilities towards sustainable environment and development. It is believed that *intrinsic value, reservation of natural world, sustainability, environment-friendly, and natural organism* are in danger in the work process of Pakistani industries and other organizations. It is hoped that a more explicit acknowledgment of ethical orientation will stress the intrinsic value of sustainability in the spectrum of business corporations. Another goal of this research is to develop a sense of moral responsibility among organizations towards the environment that will directly or indirectly help Pakistan make its image more prominent by meeting its task from UNFCCC.