ABSTRACT

Upon the implementation of the psychological and theoretical framework, the study aims to explore the influence of socio-cultural factors on the formation of identity. The research findings suggest that a strong cultural identity is closely linked with socio-economic status and educational background. The study also highlights the role of family dynamics and community influences in shaping an individual's identity. Further, the study emphasizes the need for a holistic approach to understanding identity formation, integrating both individual and societal perspectives. The implications of these findings are crucial for policymakers and educators in developing strategies to foster a positive identity among the younger generation.
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