

ABSTRACT:

In this study, quality of life can be analyzed through socioeconomic factors of life. The basic purpose of this study was to identify some specific socioeconomic factors and analyze the impact of these socioeconomic factors on the quality of life. Relevant pieces of information was taken with interview schedules from the concerned 280 respondents belonged to the furniture industry of city Chiniot, Pakistan. Results of this study, by using ordered logistic regression, reveal that the socioeconomic factors such as employment and earnings, housing characteristics, household expenditure, neighborhood relation, educational satisfaction, work environment, food style, access to public amenities of the concerned worker have significant probability of more association with impact on the intermediate factors such as Material well-being, Family life, Leisure time activities, Freedom of expression and movement, and Personal development domain of quality of life rather than less association with impact on the quality of life. To conclude, the better quality of life has more association with socio-economic factors due to the positive impact of the preferred socio- economic factors while the poor quality of life has less association with these socio-economic factors.