

ABSTRACT

The world population is increasing by the geometric ratio while the job opportunities are not growing at the same speed that causing massive unemployment worldwide. Under this situation, the concept of entrepreneurship gets special importance, which emphasizes making more population self-employed. This study is organized in Pakistan specially targeted the youth who have completed their education. In Pakistan, the young population is growing very rapidly. The key objective of this study is to develop the connection between youth entrepreneurial skills with the start-up business in Pakistan. The data set is collected through the questionnaire (5-point scale). 412 respondents' responses to the questions by the young population between age 20 to 35 years old in ten public and private sector universities of Pakistan. The data is analyzed by using the SPSS software. The multiple regression, ANOVA table revealed the results of the study. The ANOVA test concluded there is existed a significant positive relationship with youth entrepreneurial factors i.e. economic factors, individual factors, social factors, and political factors with the start-up of new business by youth. While the multiple regressions show that all entrepreneurial factors significantly positively affect the youth response in terms of set-up new business. The study recommended by the proper utilization of youth is helpful for the sustainable development of the country.