

Abstract

Information and Communication Technology (ICT) is revolutionizing the lives of people and operations of organizations. ICT has become a major driver of touristic sectors to effectively promote tourist attraction and services. This study is intended to scrutinize ICT and Tourism in the member countries of Association of South East Asian Nations. The data is collected from WDI and International Telecommunication Union from the period of 2000-2019. We apply second generation unit root test to check the stationarity of the variables, MG, CCEMG and AMG techniques to check the relationship between the variables, Granger Causality Test and Dumitrescu-Hurlin Causality test to check the relationship between the variables. It has been found that there is a uni causal relationship between Information Communication Technology and International Tourists Arrivals. In this subject recommendations are made on the basis of empirical results.