

Abstract

Pakistan is a developing country, having a high level of inactivity among graduates that are passing out from educational institutions. In such an alarming state of affairs, the government of Pakistan has taken initiative for development and promotion of entrepreneurship within country and to transform the country into an entrepreneurial economy. Changing the mentality and attitude of students and how to inculcate the desire for startup creation among students is proved to be a huge test for Government and educational institutes. This study analyzes the perspectives of postgraduate business graduates about entrepreneurship education. The independent variable is Entrepreneurship education while dependent variable is startup inhibition. The research question around which the study revolves is "Why students who take entrepreneurship education don't create startups?" Eleven hypotheses were developed namely to test the startup up inhibition among university students. Snowball sampling techniques was used and data was gathered from 100 business students who completed their degree from year 2013 to 2017. Data collection tool was questionnaire. Pilot study was conducted on 20 postgraduates. The data collected was analyzed through SPSS. Hypotheses were tested by spearman rank correlation. Eight of the null hypotheses were rejected; three were accepted. The findings of this study reveal that entrepreneurship education isn't successful yet to create attitude among students for startup creation due to inappropriate teaching methods, inadequate course content & lack of support mechanism. Recommendations and suggestions for future research are also presented.

Key words:

Entrepreneurship education, course content, teaching methodologies, simulations, attitude, stakeholder support, intentions, risk aversion, startup inhibition, Entrepreneurship.