ABSTRACT

The purpose of this research study was to identify the impact of different factors on the entrepreneurs to take the hybrid path or combine the wage work with self-employment and also identify the factor having the most impact on hybrid entrepreneurial intention. The relationship between the variables explained by the literature. For this study, the data have been collected from the over 370 hybrid entrepreneurs of Lahore, Pakistan through a survey questionnaire. For analyzing the data, we have used Smart PLS (Partial least square) in which we have applied different test (Bootstrapping, blindfolding, PLS Algorithm and IPMA) to get the required results. All the results meet the predetermined criteria which were suggested by different scholars. There is very little research on this topic. Although, few researchers have found some significant relations between the latent variables. In this research study, all the values are below the standard range which is proposed by the scholars. The findings of the research study indicate that all the factors impact the thinking pattern of the individual to take the hybrid path. According to this research study, the factor impacts the most is hybrid entrepreneurial passion. The second most important factor for the hybrid entrepreneurs is the resource allocation ability. Subsequently, our findings have revealed that entrepreneurial resources have a low score. This result indicates that when all the variables are combined and adopted by the individual, it definitely impacts the hybrid entrepreneurial intentions of the individual. This research study will contribute to the literature on entrepreneurship because it has explained the relationship of different factors with hybrid entrepreneurial intentions. This will aware different individuals to have their own startups with their wage work.