

Abstract

The study was designed for the construction of a valid and reliable scale for measuring of learning styles of Pakistani students. A mixed method approach was employed in relevance to the construction of the scale. Phase 1 involved Translation and Adaptation of the Perceptual Learning Style Preference Questionnaire Sample. For phase 2, Sample consisted of 600 school students and recruited from different government and private schools of Lahore. Exploratory factor analysis was performed using the Varimax rotation method for identification of the specific factor structures. The results yielded two factors including audio-verbal and visual-kinesthetic. Learning styles alpha coefficients of subscales and total ranged from .78 to .79.

Keywords: *Learning style, Exploratory factor analysis, Audio-Verbal and Visual-Kinaesthetic.*