

ABSTRACT

This study is conducted with the objective to find out the of role financial literacy, financial attitude and financial wellbeing in achieving economic empowerment. It analyzed the relationship among financial literacy, financial attitude, financial wellbeing and economic empowerment. The sample size of 1000 people including both males and females are selected from different sectors including education, medical, IT textile etc. The result showed that economic empowerment is significantly related with financial literacy, financial attitude and financial wellbeing. Increase in level of financial literacy and positive financial attitude and increase in financial wellbeing ultimately enable males and females to achieve economic empowerment. The result suggested that financial literacy, financial attitude and financial wellbeing help males and females to achieve economic empowerment.

Key Words: Economic empowerment, Financial literacy, Financial attitude, Financial wellbeing.