ABSTRACT

The purpose of this research is to find out techno-stress effects on PSX employee's productivity. It has been observed that the modern technology enhance employee productivity. In reality, they are so swamped and overloaded with its features that it becomes hard to get the job done. This hypothesis testing research explores a non-contrived link between techno-stress (TS) and employee's productivity (P). The mediating effects of job satisfaction (JS) and moderating effect of role overload (RO) have been measured on P. Following the proportionate stratified sampling technique, this research used close ended questionnaires. Respondents of this research are Pakistan Stock Exchange (PSX) employees'. The sample size of this study is 204. Model 7 of SPSS extension PROCESS was used to measure the model estimates of this research. It was found after applying the tests, TS shows significant relationship with P. JS significantly mediates the relationship of TS and P. RO significantly moderates the relationship of TS and JS.

Keywords: Information and Communication Technologies (ICT), Techno-Stress (TS), Productivity (P), Role Overload (RO), Job Satisfaction (JS).